

# ASCUE 2017 Conference

Join the longest running technology  
conference in education,  
50 Years ...and counting!



June 11-15<sup>th</sup>, 2017 | Ocean Creek Resort | Myrtle Beach, SC

## What to expect at an ASCUE Conference?

- Sessions Led by Professionals at Peer Institutions
- Hands-on Workshops
- Round-Table sessions
- Vendor Tables / Sessions
- Fun, Family-Oriented Social Activities
- Networking Opportunities
- Lots of Door Prizes and Gifts!

25<sup>th</sup> Anniversary Award Dinner



## About our organization

ASCUE is the Association Supporting Computer Users in Education and we've been around since 1968. Our members hail from all over North America (and occasionally overseas!). Our Board plans the conference and works hard to see everything is running smoothly. Our mission is to provide opportunities for resource-sharing, networking, and collaboration within an environment that fosters creativity and innovation in the use of technology within higher education.

### Some Fun Historical Context...

ASCUE was founded in 1968 - That's a year before UNIX was developed; 8 years before Apple Computer was established; 22 Years before Microsoft Office was released; 29 Years before Blackboard LMS existed; and 40 Years before the term MOOC was used - We've been there through it all!



## Top 10 Ways to Prepare for an ASCUE Conference!

1. **Bring something to take notes** – There is a ton of valuable information shared in the sessions!
2. **Consider Presenting a Session or Paper** – We’ve had many 1<sup>st</sup>-time attendees give great presentations!
3. **Bring your family** – The conference is very family-oriented, with lots of kid-friendly social activities
4. **Pack casual attire** – Seriously... we’re at the beach! Hawaiian shirts are more likely than suits!
5. **Don’t miss the Business Meeting** – There’s always a huge number of door-prizes!
6. **Make your room reservations early** – For the best selection of Ocean Creek resort rooms, and a discounted ASCUE rate, book your room before April 30<sup>th</sup>, 2017 using code 433255.
7. **Try attending a Workshop** – These hand-on sessions are great extra learning opportunities!
8. **Plan to Make Connections** – Whether it’s with colleagues from other institutions, or Vendors from the floor... you’ll expand your contact list with experts in the field!
9. **Have an appetite** – From ASCUE sponsored meals to local dining spots, there’s lots of great food!
10. **Tell Your Friends** – Spread the word with your network of colleagues!

## Look Who Attends ASCUE!

- CIOs / CTOs
- Tech-Savvy Faculty
- Campus Administrators
- Librarians
- Instructional Designers
- Vendors



- IT Support Personnel
- Students
- Network Administrators
- Help-Desk Coordinators



## Meet our Board for ASCUE 2017!

Here's our current Board of Directors sporting their blue ASCUE logo polo-shirts! Of special mention this year is our Librarian / Historian, Jack Cundiff. He's played an active role in ASCUE for the entire 50 years we've been around!



*Jack Cundiff*

From left to right: MJ Clark, Jack Cundiff, Jean Bennett, Hollis Townsend, Jeffery Le Blanc, Terri Austin, Mark Poore, Tom Marcais, Anthony Basham, Carmen Morrison and George Pyo  
(missing: Blair Benjamin)

## Your Reservation at Ocean Creek Resort

Ocean Creek has a lot of different room types available for your reservation. Here's some tips that might help you decide which one is right for you:

- The rooms with Ocean Views are the Towers
- The Lodges come as studio, 1-bedroom and 2-bedroom. They all have full kitchens... and while they aren't ocean-front there is a continually running shuttle that will take you right to Ocean Creek's private beachfront
- If you're traveling with a group of colleagues (and you get along well!) you might try one of the 3-Bedroom Greens Villages. With private bedrooms and shared common areas, this can be an economical yet spacious way for a group to travel together.
- Make sure you use the ASCUE group code of 433255 when booking your room to get the discounted rate. (If you want some extra vacation before or after the conference... you'll get the same the rate for the extra nights!)
- There are numerous outdoor pools and an indoor pool at the resort. Plus, there's a fitness center, restaurant and beach-front bar!

## Fun Things to do Nearby!

After a full-day of learning and networking at the conference, there's nothing better to do than to unwind with your family, friends and colleagues! We have conference-sponsored social activities... but you and your family may also be interested in some of the nearby attractions:

- **Barefoot Landing** (right across the street!) – Nice selection of restaurants (many that deliver or offer take-out), shops and entertainment.
- **Tanger Outlets** (2 miles away) – Name-brand, discount shopping! Enough said!
- **Myrtle Beach Mall** (1 mile away) – Great selection of stores, plus a Movie Theater for rainy-day entertainment!
- **Broadway at the Beach** (11 miles away) – Another nice selection of restaurants and shops. Plus, there's the Ripley's Aquarium (which can be a good rainy-day activity!)
- Plenty of **Golf Courses**
- And... of Course, there's the **Beach!!!**



## Submit a Proposal or Register for the Conference today!

We'd love to have you in attendance as we celebrate our 50<sup>th</sup> anniversary! Have you been working with technology in an innovative way on your campus? Consider submitting a proposal for a presentation. Register before May 6<sup>th</sup>, 2017 to take advantage of our Early-Bird discount!

*For more information, visit our website at:*

<http://ascue.org>

