**Student Creativity Tools**

Allowing students to use multimedia tools to design creative and interesting projects can help encourage their engagement in the course material and make your grading more interesting. In this 3 in 30 session, we will give a quick overview of three free tools that inspire creativity:

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|  | **Weebly** | **Easel.ly** | **PowToon** |
| Description | Weebly is a quick and easy tool used to build websites and blogs. Weebly allows the user to add web elements such as text, images, and videos onto a page through drag and drop. | Easel.ly is a theme-based web app that allows users to make quick and easy infographics. An infographic are a great way for students to collate and share data visually or to diagram a concept. | PowToon allows users to create animated videos to explain a concept, act out a scenario or present information. Built-in backgrounds, characters and props add to the fun. |
| Pros | * Free and easy to use. * No web-design skills required. * Allows multiple media options—text, image, video. * Components added to the web-page through drag and drop. * Private and public sharing options. * You can allow multiple people to help edit a site. * Free version offers many professional themes. | * Free and easy to use. * Drag and drop to add a theme * Drag and drop to add art * Make changes with a simple click and edit * Selection of themes and objects * Easily customize any object on your project canvas * Infographic can be downloaded as a pdf file | * Free and easy to use * Provides a selection of characters, props and other elements to build a scene * Easy to bring in your own images * Easy to edit directly on screen * 10 royalty free musical tunes |
| Cons | * Processing page updates can be a bit slow when the server is busy. | * Free version does not allow you to save the infographic and come back to it. Downloading to pdf is the only option. * Works better with Mozilla that Google Chrome. | * Limited to 5 minutes in free version * No download in free version. |
| Website | <http://www.weebly.com/> | <http://www.easel.ly> | <http://www.powtoon.com> |
| Notes |  |  |  |