**Student Creativity Tools**

Allowing students to use multimedia tools to design creative and interesting projects can help encourage their engagement in the course material and make your grading more interesting. In this 3 in 30 session, we will give a quick overview of three free tools that inspire creativity:

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|  | **Weebly** | **Easel.ly** | **PowToon** |
| Description | Weebly is a quick and easy tool used to build websites and blogs. Weebly allows the user to add web elements such as text, images, and videos onto a page through drag and drop.  | Easel.ly is a theme-based web app that allows users to make quick and easy infographics. An infographic are a great way for students to collate and share data visually or to diagram a concept. | PowToon allows users to create animated videos to explain a concept, act out a scenario or present information. Built-in backgrounds, characters and props add to the fun. |
| Pros | * Free and easy to use.
* No web-design skills required.
* Allows multiple media options—text, image, video.
* Components added to the web-page through drag and drop.
* Private and public sharing options.
* You can allow multiple people to help edit a site.
* Free version offers many professional themes.
 | * Free and easy to use.
* Drag and drop to add a theme
* Drag and drop to add art
* Make changes with a simple click and edit
* Selection of themes and objects
* Easily customize any object on your project canvas
* Infographic can be downloaded as a pdf file
 | * Free and easy to use
* Provides a selection of characters, props and other elements to build a scene
* Easy to bring in your own images
* Easy to edit directly on screen
* 10 royalty free musical tunes
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| Cons | * Processing page updates can be a bit slow when the server is busy.
 | * Free version does not allow you to save the infographic and come back to it. Downloading to pdf is the only option.
* Works better with Mozilla that Google Chrome.
 | * Limited to 5 minutes in free version
* No download in free version.
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| Website | <http://www.weebly.com/> | <http://www.easel.ly> | <http://www.powtoon.com> |
| Notes |  |  |  |