

# ASCUE

Association Supporting  
Computer Users in Education



## Sponsorship Prospectus

June 14th-17th, 2026 | In-person Conference  
Ocean Reef Resort | Myrtle Beach, South Carolina  
Come SOAR with ASCUE!



## What is ASCUE?

ASCUE is the Association Supporting Computer Users in Education and is an annual technology conference that takes place in Myrtle Beach, SC. The first annual conference took place in 1967 and celebrates 58 years and counting. It is comprised of attendees/members from mostly small and medium colleges and universities.

### Who attends ASCUE?

Typical attendees are faculty and staff from small and medium sized colleges and universities who have an interest in various topics in the computer/technology fields. This includes, but is not limited to, CIOs, CTOs, IT Directors, Educational Technology Specialists, Provosts, Deans, Instructional Technologists, IT Support Personnel, and on-campus and faculty decision-makers, etc.

### Our Mission & Vision

ASCUE is the Association Supporting Computer Users in Education and we've been around since 1968. Our members hail from all over North America. Our Board plans the conference and works hard to see everything is running smoothly. Our mission is to provide opportunities for resource-sharing, networking, and collaboration within an environment that fosters creativity and innovation in the use of technology within higher education. We have a vision, too. This vision captures where we want to see ASCUE be in the next three to five years. Here it is:

ASCUE is an international community of individuals committed to the innovation, implementation and furtherance of technology trends, equipment, and practices within higher education. ASCUE is a major catalyst for technology innovation and, as such, provides leadership and opportunities for collaboration to our members. The annual ASCUE conference is internationally recognized for innovation, creativity, and excellence.

### ALL NEW VENUE! Where will ASCUE be held this year?

**The Association Supporting Computer Users in Education (ASCUE), in consultation with its members, has decided to resume our annual on-site conference in Myrtle Beach, SC at a NEW location, the Ocean Reef Resort, scheduled for June 14-17, 2026.**

We are very excited about this new Ocean Reef Resort location for the conference. This new site offers more modern rooms, larger conference space and larger, more accessible booth space for business partners to promote resource-sharing, networking, and collaboration, centered on creativity and innovation in the use of technology within higher education.

We believe that this new venue will also attract many more current ASCUE members to attend as well as attract many new members to the conference.

Some of the Colleges & Universities Represented at Past Conferences



University of Lynchburg

**Wabash.**

**NC** North Central State College



WASHINGTON AND LEE UNIVERSITY

COASTAL CAROLINA UNIVERSITY

MERCER UNIVERSITY

Cairn UNIVERSITY

Young Harris COLLEGE  
EST. 1886

UNIVERSITY of MOUNT UNION

CAMPBELL UNIVERSITY

BEREA COLLEGE

PURDUE UNIVERSITY



WAKE FOREST UNIVERSITY

LSUS SHREVEPORT

VANDERBILT UNIVERSITY

SAINT MARY'S COLLEGE NOTRE DAME, IN

CENTRE COLLEGE



EMORY UNIVERSITY




## Some of the Sponsors That Have Supported ASCUE at Past Conferences



These great companies gained exposure and engagement with our national membership and conference attendees including **CIOs, CTOs, Provosts, Deans, Instructional Technologists, decision-making & influential Faculty, and all levels of technology professionals** by supporting the ASCUE National Conference.

We hope that you will join these companies in working with us and our members in 2026.

## 2026 ASCUE Conference | Sponsorship pricing

	<b>Gold Sponsors</b>	<b>\$1,500</b>
	<b>Silver Sponsors</b>	<b>\$750</b>
	<b>Bronze Sponsors</b>	<b>\$500</b>



### Sponsorship Opportunities

	Bronze	Silver	Gold
Sponsors Logo and Link to Website on the ASCUE Sponsors Web Page & all communications			
Recognition During Welcome & Annual Business Meeting			
Tiered (Gold, Silver, Bronze) hyperlinked sponsor logo displayed prominently on Registration page (outside event).			
Tiered (Gold, Silver, Bronze) hyperlinked sponsor logo displayed prominently on Reception page (inside event).			
Sponsor logos applied to print or email conference mailings with sponsorship level status			
Your own 45-min breakout session in the conference schedule. *			
Sponsors can receive the full list of attendees with name, email, institution.			
Sponsor table (8') at the conference.	1 day	1 day	All days
* Sponsors <u>must</u> commit prior to 5/1/26 to be guaranteed a session slot.			

## Additional Sponsorship Opportunities

### Website Sponsor (\$200)

Make a donation of \$200 or more and you will receive recognition during our annual business meeting, and your logo will be placed on our website with a link to your website for a term of no less than 1 year.

### Door Prize Sponsor (\$25 – \$100 door prize value)

Donate a door prize with a retail value of \$25-\$100 and you will receive recognition during our annual business meeting.

### Special Event Sponsors (at cost for event)

Many sponsors have offered a special event for the on-site members and their families in the Myrtle Beach, SC. area such as mini-golf, area shows and more. Please talk with us about these opportunities if you would like to offer a special event.

-  Family Musical Event (sign-up to 40) - \$1500

### Onsite Meals / Refreshment Breaks (at cost for event)

Sponsors in the past have sponsored on-site members a special sponsored networking lunch or dinner featuring some time to share product and service information to attendees. Attendees always appreciate the food and beverage provided during the event. Signage during the sponsored meals and coffee breaks will recognize the sponsor as well as acknowledgement on our website.

- **Break Sponsorships**
- **Breakfast Sponsorships**
- **Lunch Sponsorships**
- **Dinner Sponsorships**

## Additional Custom Sponsorships

Additional sponsorship opportunities are available such as keynote speaker sponsorship and others. If there are any special considerations or specific business goals that your company is looking to achieve, we are more than happy to discuss those with you.

## Sponsorship Terms and Conditions

Full payment is due by May 30th. If a sponsor decides to commit after May 30th, we will work with them to receive payment in a reasonable time frame prior to the start of the conference. We accept sponsorship payments via PayPal or credit card. Contact us at ([sponsors@ascue.org](mailto:sponsors@ascue.org)), and our [ASCUE Sponsor Relations Coordinator](#) will be happy to respond to any questions and requests for more information.